



**BUY  
ISRAELI GOODS  
On  
March 30, 2011  
GO SHOPPING FOR ISRAEL  
NO MATTER WHERE YOU LIVE**

StandWithUs encourages schools, campuses, synagogues, community organizations, and individuals to celebrate Israel on March 30 by purchasing Israeli-made products and countering the global anti-Israel boycott day.

Shop with friends, take pictures and videos of yourself purchasing Israeli products, and send them to us.

Make entries for YouTube. Make them positive, fun, and/or funny.

E-mail photos or links to your videos and pictures to [big@standwithus.com](mailto:big@standwithus.com).

Order up to five free BIG (Buy Israeli Goods) buttons by e-mailing [shipping@standwithus.com](mailto:shipping@standwithus.com).

**BUY FOR ISRAEL • BUY FOR PEACE**



This is Zack buying his favorite Israeli products at Trader Joe's in Florham Park, New Jersey on our first BIG day—November 30, 2010.



Sun Devils for Israel members at Trader Joe's in Tuscon, Arizona buying Israeli products! November 30, 2010.